



# **TUESDAY 21 MAY 2024**

# RACV ROYAL PINES UNVEILS STATE OF THE ART IMMERSIVE TECHNOLOGY FOR CONFERENCES AND EVENTS

RACV Royal Pines Resort's ballroom unveiled the largest hotel LED screen in the Southern Hemisphere last night, measuring 24 metres long, securing RACV Royal Pines Resort's place as a leader in the Australian conferencing and event market.

The multi-million-dollar investment in this immersive technology is complemented by additional major audio-visual system extensions, including motorised production cameras, stage and studio lighting, upgraded distributed audio system, laser projectors and mobile staging solutions. There is also improved outdoor lighting and wheelchair and limited mobility access at the venue.

Located on the Gold Coast, RACV Royal Pines Resort hosts an impressive array of local, national and international conferences each year, with 15 versatile event spaces, accommodating up to 1800 delegates within a 333-room luxury resort. It is one of the largest conferences and event spaces in the Gold Coast market.

Technology is just one aspect of the recent upgrades, with additional improvements including a new executive lounge, refurbished rooms and elevated dining experiences, giving event organisers endless customisable options.

RACV Royal Pines Resort Manager Martin Zumstein said the upgrades and additions have taken an already impressive conference and events venue to an exciting new level.

"With the facilities we now have in place, we have exceptional offerings for businesses of every size, private functions and larger conferences," Mr Zumstein said.

"What separates us from the competition is we're able to blend business with pleasure – our accommodation, restaurants and location means that guests will really get the best of both worlds during their stay."

The new executive lounge and upgraded meeting rooms also cater for businesses that need more intimate spaces to both unwind and as part of conference proceedings.

"We take great pride in the meticulous attention to detail invested in the creation of our executive lounge, offering guests a sophisticated haven to unwind," Mr Zumstein said.

For more information, visit the Royal Pines Resort webpage.

#### -ENDS-

## **Further information**

#### High-res images are available for use, please email the RACV media team.

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